



6.1 University of Gdańsk Azure

The blue of the University of Gdansk is the primary colour of the new University identification. Depending on the method of reproduction of the Logo, files should be used in the version intended for that particular method.

For printing, files were prepared in the PANTONE and CMYK palette. In the case of covering with foil, the indicated foil colour number from the ORACAL colour chart should be used.

For digital space (website, internet banners, social media, films, animations), files are prepared in RGB space and HEX palette (HEX colour is saved in RGB file).

<p>PANTONE® 2935</p> <p>Offset printing, screen printing, pigment dyeing of plastics, textiles etc.</p>	<p>CMYK 100/55/0/0</p> <p>Digital printing</p>	<p>CMYK 90/40/0/0</p> <p>Offset printing</p>
<p>RGB 0 65 210</p> <p>Digital reproduction</p>	<p>HEX #0041D2</p> <p>Digital reproduction</p>	<p>ORACAL® 086</p> <p>Self-adhesive plotter-cut film</p>
<p>RAL 5005</p> <p>Surface coating</p>	<p>NCS S 2060-R80B</p> <p>Surface coating</p>	

IMPORTANT!

FOR PRINTED MATERIALS, A COLOUR FROM THE PANTONE PALETTE SHOULD BE USED WHERE POSSIBLE. WHEN PRINTING WITH COLOURS FROM THE CMYK COLOUR SPACE, THE PRINTING METHOD MUST BE TAKEN INTO ACCOUNT.