



5.2 Primary version

Print:

Use a size greater than 10 mm in height for the positive version, greater than 9 mm for the negative.

Digital space:

Use a size larger than 36 pixels for the positive version, larger than 28 pixels for the negative.

Use in print

Use in digital space

Positive



Negative



IMPORTANT!

ALWAYS USE THE LARGEST POSSIBLE SIZE IN RELATION TO THE FORMAT. ANYTHING SMALLER THAN THE MINIMUM SIZE MAY REDUCE THE LEGIBILITY OF THE LOGO.

ATTENTION!

IF YOU ARE UNSURE OF THE PRINT QUALITY, INCREASE THE MINIMUM SIZE BY 1 MM IN HEIGHT.