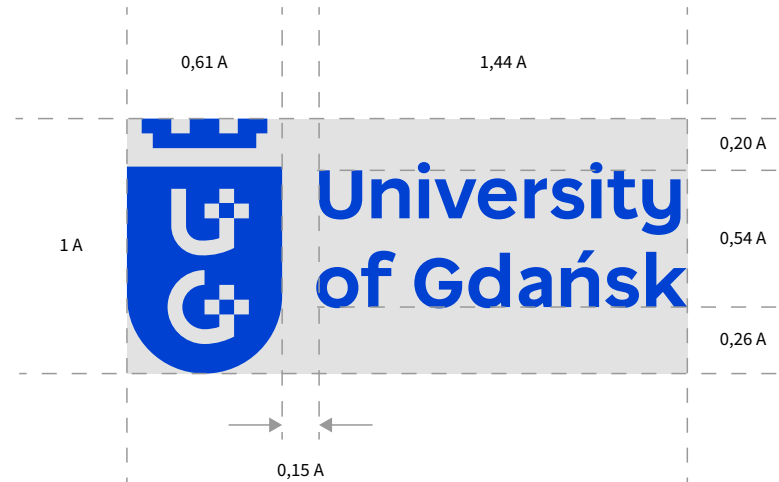




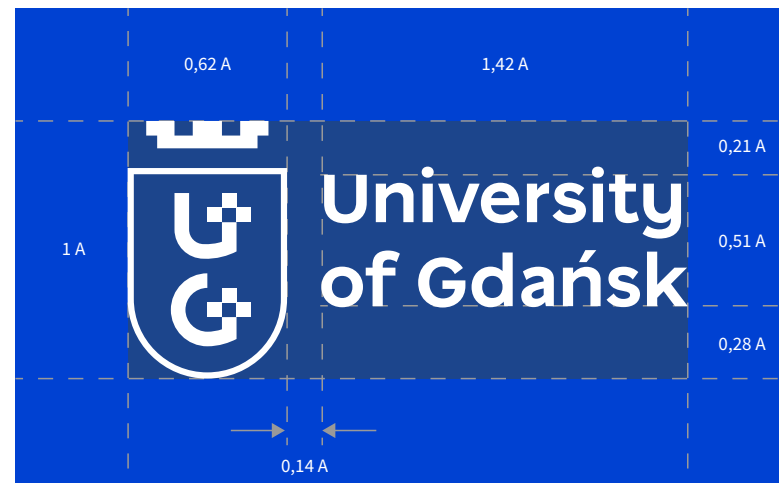
3.5 Construction of the english version

The proportions of the sign are determined by the 'A' module, which is also the height of the Signet.

Positive



Negative



IMPORTANT!

IN ORDER TO MAINTAIN THE LEGIBILITY AND FUNCTIONALITY OF THE LOGO, THE PROPORTIONS OF THE NEGATIVE VERSION ARE SLIGHTLY DIFFERENT FROM THE POSITIVE VERSION AND THIS IS AN INTENDED EFFECT.